



"If you don't have any shadows, you aren't standing in the light." – S. Germanotta

Report of the Vice-President (Internal) to the Legislative Council

29 September 2011

Events

4Floors. SSPN and I are starting to plan 4Floors. If you represent a Faculty Association or club that wants to get involved, let me know. There are plenty of opportunities for your group to run an activity, promote yourselves, and potentially make money.

Also, suggestions about what you liked or did not like in previous years are encouraged.

Barn Party. Putting together a promotional campaign and budget for this event. It's going to be a lot of fun! I would love to get some councillors out to Mac for the event. It's in a century-old barn- we are going to have a barbecue and a square dance and fireworks. Rustic!

Movies in the Park. Off to a great start. Limited by what films we have performance rights for, but making it work. I have added some more dates for next Monday, Tuesday and Wednesday. Send me your choices!

Homecoming. I've decided the best thing to do for Homecoming this year is to just organize a big pancake breakfast or tailgate at Gert's before the football game.

Queen's Bus Trip. Working with Jeremiah Gordon in Athletics to work this out.

Campus Community Campaign. I am working with Meira Turk from McGill's Campus Community Campaign on free cupcakes for James McGill's birthday on October 11 and the Flashlight Tours on November 5.

Exam-time Puppies. The dates have been selected! Going to be the week of December 5 unless anyone has objections.

Fill the Stadium. Helping Alyson McPhee from Athletics promote this on SSMU's media and digital signage. The game is on Friday, contact me for more details.



Rock the Vote Party. I'm organizing an event on the last night of Referendum polls, there will be a battle of the bands, voting booths set up, and a dramatic announcement of the results! Let me know what people think about this.

Open House. I am working with Debra Blanch on a pumpkin carving contest to be held on the terrace next to Redpath Museum for student groups to participate in. It's a fantastic way to promote your club, get in the autumn mood, and potentially win some money for you club.

Any group that is interested should contact me to book their spot. I am also working with Libraries to get a curation of old Old McGill yearbooks put on display.

Communications

Social Media. Facebook Profile: 1843. Facebook Page: 494. Twitter: 392.

Listserv. Sincerest apologies for last week's poorly formatted listserv, it was a simple mistake I made on my email editor. Believe me, I've received enough angry emails to be twice as careful next time. I am experimenting with a new format and would absolutely love to talk to councillors about what they think works best.

Website. Ironing out some website layout problems with the Communications and Publications Manager.

Other

Commision des Affaires Francophones. We had a successful first meeting! I am helping them figure out their financial situation and brainstorming ways to get to promote bilingualism on campus.

Old McGill. I am looking to hire Section Editors for the Old McGill Yearbook. We have had a few successful preliminary meetings. Currently working on the best ways to market and sell the book. I am looking to get a lot more increased participation from first-years.



This year's general theme: Scottish Heritage. Councillors with ideas about how to make Old McGill better are more than welcome to contribute.

I finalized and signed the advertising contract with CU Advertising.

SSPN. We had a great first meeting! Getting busy with 4Floors work and planning our year.

Integrated Orientation Debrief. I have constructed the research project with Ian Simmie. We will be conducting a series of one-on-one interviews, group discussions, surveys, and focus groups.

We are aiming to coordinate all of this research into a written report for December 1 so it can be distributed to Frosh planners in anticipation for next year's Frosh activities.

Student Staff Updates

Creative Marketing Manager. James is pushing to get some extra sponsorship for 4Floors so we can break even.

Translators. Status quo.

Old McGill Staff. Turning what used to be volunteer positions into paid positions so SSMU is in accordance with Quebec labor law.

Graphic Designers. SSMU has hired a second graphic designer, Austin Johnson. He has a lot of experience with Old McGill and is a huge asset to the team. Aquil and Austin continue to amaze me and the rest of the execs with their work.

Meetings

Advisory Committee on Alcohol Policy. We met last week to go over how Frosh went and the general status of alcohol at events at McGill.

There was interest from Health Services in starting a mandatory alcohol education program which requires completion before you can register for classes.