VP INTERNAL AFFAIRS

Report to the General Assembly
November 7th, 2016
Daniel Lawrie
AGENDA

1. What is the position of VP Internal Affairs?
2. First Year Outreach
3. Communications
4. Engagement & Events
5. What’s Next?
WHAT IS THE POSITION OF VP INTERNAL AFFAIRS?

- From the SSMU Constitution:
  “The Vice-President (Internal Affairs) shall exercise the following powers and perform the following duties:
  - To engage in regular consultation with the Society’s Members;
  - To coordinate the Society’s relations with faculty, school and other student associations and to facilitate communication among these groups;
  - To coordinate events, programming, and services for first year students;
  - To manage the programming of activities and events of the Society;
  - To oversee the production of the Society’s publications;
  - And to manage the Societies communications and student engagement strategy.”

Students’ Society of McGill University
Office of the Vice President (Internal Affairs)
3600 McTavish Street, Suite 1200, Montréal, Québec
3 AREAS OF FOCUS

- First Year Outreach
  - Orientation Week
  - Elections
  - Advising First Year Council Executive Committee
  - First Year Council Session (Including Faculty Representatives)
  - First Year Programming
- Communications
  - Listserv
  - Publications
- Engagement / Events
  - Faculty Consultation
  - Event’s Portfolio
FIRST YEAR OUTREACH

- Orientation Week
  - Chaired Internal Organizational Committee (IOC)
    - Medium for all Faculty and Non-Faculty Frosh’s to coordinate planning for co-hosted events and other business.
  - Chaired Inter-Faculty Frosh Committee (IFC)
    - Planning committee directly involved with the coordination of the Concert and Beach Day.
FIRST YEAR OUTREACH

- First Year Council (FYC)
  - Elections
    - Medium for all Faculty and Non-Faculty Frosh’s to coordinate planning for co-hosted events and other business.
  - FYC Executive Committee
    - Planning committee directly involved with the coordination of the Concert and Beach Day.
  - First Year Council with Faculty Representatives
    - Re-structuring FYC and FUN to form a fully represented First Year Council
COMMUNICATIONS

- Listserv Redesign
  - Conforms to the SSMU design language
  - Minimalist, Concise and Visual

- Website Redesign
  - Project on hold due to budgetary constraints

- Social Media
  - Facebook at 8,177 likes
  - Instagram at 481 Followers
  - Twitter at 3,085 Followers

Listserv Read Rate Over Past 3 Years
ENGAGEMENT & EVENTS

- Student’s Society Programming Network (SSPN)
  - Early selection to committee
  - Multiple Sub-Committees to plan event’s simultaneously

- Events
  - Grad Frosh
    ~ 500 Participants at Power Hour
    ~ 1000 Participants at Beach Day
ENGAGEMENT & EVENTS

- 4Floors
  - Tentatively ran a profit on the Event ~ 900 Participants

- Gerts’
  - Institutionalizing themes and events at Gerts’

- Life After Your Degree (Life AYD)
  - Re-Branding of Red and White Week

- St. Patricks’ Day
  - Working closely with Gerts’ on St. Patrick’s Day

- E-Sports
  - Catering to different audiences and diversifying the portfolio
WHAT’S NEXT?