



Facts

The McGill Tribune is the only official Students' Society of McGill University publication.

The McGill Tribune – a true weekly – is the most widely read student newspaper on campus

McGill Students have purchasing power.

Advertising with a circulation of 7,000 on the McGill campus, the McGill Tribune gives you exposure to over 30,000 potential customers.

For more information or to place an ad, please contact Dallas Bentley at 514-398-6835 or email cpm@ssmu.mcgill.ca

ADVERTISING RATES

	1X	5X	10X	25X	Agate Lines	Inches: width x depth
Back Page	\$875					
Full Page	\$750	\$650	\$600	\$550	1000	10" x 14"
3/4 Page	\$650	\$600	\$550	\$450	750	10-1/4" x 10-1/4"
1/2 Page	\$450	\$375	\$325	\$295	500	10-1/4" x 7"
1/3 Page	\$260	\$235	\$215	\$195	300	6" x 7" or 8-1/8" x 5"
1/4 Page	\$215	\$190	\$175	\$160	250	4" x 9" or 6" x 6"
1/5 Page	\$175	\$160	\$145	\$130	200	4" x 7" or 6" x 5"
Large Notice	\$130	\$125	\$120	\$110	150	4" x 5" or 6" x 3.5"
Small Notice	\$90	\$85	\$80	\$75	100	4" x 3.5"
Business Card	\$55	\$50	\$45	\$40	60	1-7/8" x 4" or 4" x 2"
Personal	\$30	\$28	\$22	\$20	30	1-7/8" x 2"

Colours: \$175 Each

PUBLICATION DATES 2009-2010

Issue	Publication Date	Ads must be received by noon on:	Issue	Publication Date	Ads must be received by noon on
1	September 2, 2009	August 28, 2009	15	January 5, 2010	December 31, 2009
2	September 9, 2009	September 3, 2009	16	January 12, 2010	January 7, 2010
3	September 15, 2009	September 10, 2009	17	January 19, 2009	January 14, 2009
4	September 22, 2009	September 17, 2009	18	January 26, 2010	January 21, 2010
5	September 29, 2009	September 24, 2009	19	February 2, 2009	January 28, 2009
6	October 6, 2009	October 1, 2009	20	February 9, 2010	February 4, 2010
7	October 14, 2009	October 9, 2009	21	February 16, 2010	February 11, 2010
8	October 20, 2009	October 15, 2009	22	March 2, 2010	February 25, 2010
9	October 27, 2009	October 22, 2009	23	March 9, 2010	March 4, 2010
10	November 3, 2009	October 29, 2009	24	March 16, 2010	March 11, 2010
11	November 10, 2009	November 5, 2009	25	March 23, 2010	March 18, 2010
12	November 17, 2009	November 12, 2009	26	March 30, 2010	March 25, 2010
13	November 24, 2009	November 19, 2009	27	April 6, 2010	April 1, 2010
14	December 1, 2009	November 26, 2009			

Notes: Reading Week is February 22-26